

# Inspiring the next generation

Making golf accessible  
for everyone



# About Australian Golf Foundation

**Australian Golf Foundation is the national fundraising body supporting golf in Australia.**

## **Our vision**

To inspire the next generation of Australian golfers who will secure our sport's continuing relevance and contribution to a more inclusive, healthier and happier community.

## **Our purpose**

To give more children the opportunity to experience golf and develop a **love of the game.**

In the spirit of reconciliation, Australian Golf Foundation acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea, and community. We pay our respects to their Elders past and present.





## We invest in national programs that:



Make the game more accessible, especially for girls and those who are disadvantaged or from minority groups.



Provide fun golf experiences to enable young people to learn to play golf and develop invaluable life skills.



Identify and nurture talented young athletes to support them in achieving their potential and becoming inspirational role models.



# Transform young lives through the power of Golf

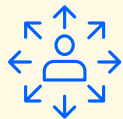
## Make a lasting impact through golf

Imagine a future where every child in Australia, regardless of their background, has the chance to discover the joys of golf.

## Your role in impacting the lives of young Australians

You have the unique opportunity to create profound and lasting change. By supporting the Australian Golf Foundation (AGF), your gift will directly impact the lives of young Australians, especially girls, and those from disadvantaged or minority backgrounds, who might otherwise never experience the benefits of this timeless sport.

## People who participate in golf enjoy



### A game for life

Golf isn't just a sport; it's a lifelong activity that provides physical, mental, and emotional health benefits for all who play.



### Increased health and wellbeing

Golf nurtures overall wellness by encouraging physical fitness, mental clarity, and emotional balance, all while fostering social connections and outdoor engagement. Golfers live five years longer than non-golfers.



### Inclusivity and enjoyment

Golf offers a unique blend of enjoyment and safety. It's a sport where children can thrive without the pressures of physical competition, making it accessible to all.



### Increased confidence

Golf empowers children to develop at their own pace, building self-confidence and resilience in an environment that supports their personal journey.



### Strengthened family units

Golf brings families together, creating shared experiences and lasting memories, while fostering stronger family bonds.



### A lifetime of leadership skills

Beyond the game, golf instills crucial life skills – honesty, respect, perseverance, and self-motivation – that prepare young people to succeed both on and off the course.





# Why your support is vital

## The problem our children are facing

Many Australian families face financial barriers that prevent children from being able to participate in sport, including golf.

The barriers are even higher for children in regional areas, low-income households, or those from culturally diverse backgrounds.

Without intervention, these children may miss out on crucial opportunities for physical, social, and emotional development.

**Children are less likely to participate in organised physical activity outside school hours if they come from a low income family, live in a remote or regional area, have a parent who speaks a language other than English, or have three or more siblings.<sup>1</sup>**

**In 2021/22, 53% of children aged between 0-14 were not regularly participating in an organised sporting activity at least once a week.<sup>2</sup>**

**While participation in golf is increasing, women and girls are under-represented at just 20% of total participation.<sup>3</sup>**

<sup>1</sup> AusPlay, Australian Sports Commission Children's Participation in Organised Physical Activity Outside of School Hours, 2018

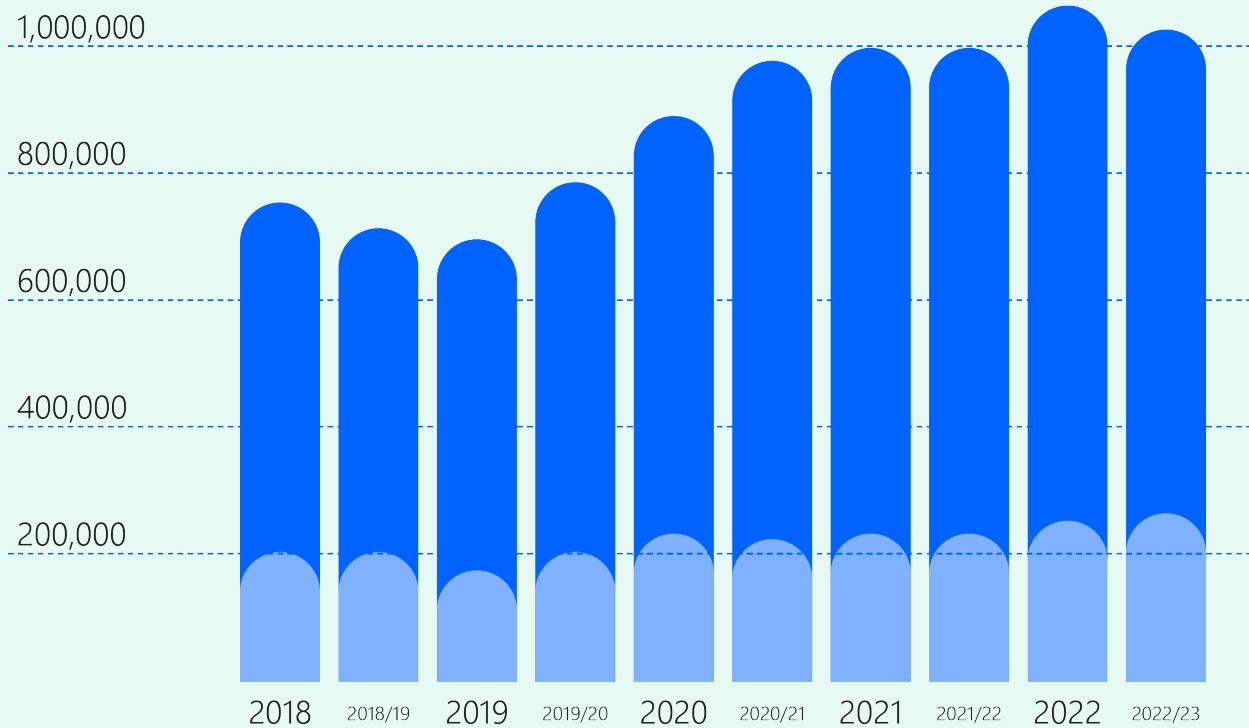
<sup>2</sup> AusPlay, Australian Sports Commission, National Sport and Physical Activity Report, 2022

<sup>3</sup> AusPlay, Australian Sports Commission, 2023

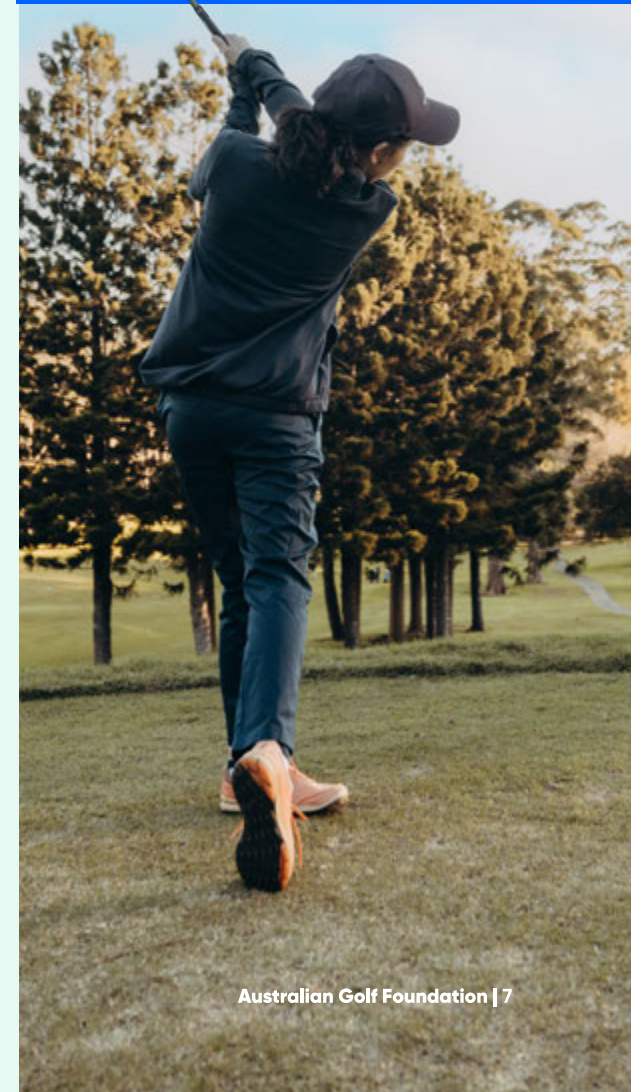
## ANNUAL GOLF PARTICIPANTS BY GENDER

Source: AusPlay

- Men & Boys Participation
- Women & Girls Participation



Your support can help close this gap and provide these children with a healthy, active, and fulfilling life through golf.



# Support change in priority areas

AGF is committed to breaking down barriers to make golf accessible to all; we want to ensure no child is turned away from golf due to a lack of resources.

We believe in a future where all children can experience golf and develop a lifelong love for the game.

Your support can directly help fund key programs designed to introduce children to golf, nurture their talents, and provide them with life-changing opportunities.

## Together, we can:

- Provide scholarships to girls that enables them to develop a love for golf.
- Enable program fees to be subsidised and/or equipment provided at no cost for children who face disadvantage.
- Enable targeting of programs for children living with a disability and those living in multicultural, Indigenous and remote communities.
- Provide more scholarships to talented young female and male athletes to give them the best opportunity to achieve their potential on and off the golf course and become inspirational role models.

## Key programs that deliver change:

### MyGolf

Bringing golf to more children in schools and local communities.



### AGF Junior Girls Scholarship Program

Empowering girls, especially in regional areas, to start or continue their golfing journey.



### TeeMates

Offering an affordable pathway for children to be able to regularly play and develop a lifelong passion for golf.



### Golf Australia Rookie Scholarship Program

Helping more talented young athletes successfully transition from amateur to professional golf.







## Your invitation to give

By contributing to the AGF, you are doing more than just supporting a sport – you are creating a legacy.

This is your chance to make a tangible difference in the lives of young Australians.

Join us in this vital mission. Your generosity today will inspire the next generation of golfers and help build a more inclusive, healthier, and happier Australia.

Thank you for considering this opportunity to create a lasting impact. With your help, we can turn this vision into a reality.



# Enriching lives through golf

## Growing MyGolf to reach 50,000 more children

MyGolf is Australia's national junior introductory program delivered at schools and golf facilities by PGA Professionals and accredited Community Instructors that enables girls and boys to learn the skills of golf in a fun and engaging environment.

Administered by Golf Australia with the support of the PGA of Australia, the core aim of the program is to provide children with a positive first experience to golf, which increases their likelihood to develop a love for the game and become golfers for life.

With your help, AGF can expand MyGolf even further and make golf more accessible through targeting children in most need of support.

Additional funding will enable more community partnerships to be established, provide greater access to equipment and increase the number of trained instructors and programs being run.

# MyGolf current reach & growth targets

## Total MyGolf Participants

## Target

109,626



150,000



## School Programs

568



778



## Active MyGolf Facilities

471



650



Investment needed



\$500,000



## Natascha Tennent's story

Natascha Tennent, who plays at Wynnum Golf Club in Brisbane, has represented Queensland and Australia at the Special Olympics. Diagnosed with autism, Tourette syndrome, and ligamentous laxity, her golf journey is remarkable.

Despite initial skepticism from her parents about tackling a precision sport like golf, Natascha started attending MyGolf clinics at age 11 and quickly fell in love with the sport.

After attending multiple MyGolf clinics, today she is a dedicated golfer, continuing to lower her handicap and inspire others with her determination and passion.

Natascha took her passion to the Special Olympics World Games in 2023 and brought home a gold medal.

" I just love being outdoors and it makes me relax. My handicap has come down and I'm determined to get to single figures. Playing All Abilities championships and improving my ranking has inspired me to work hard on my game and be my best."

Natascha Tennent





AUSTRALIAN GOLF  
FOUNDATION

Junior Girls  
Scholarship Program

# Levelling the playing field

**Granting scholarships to 10,000 girls by 2030**

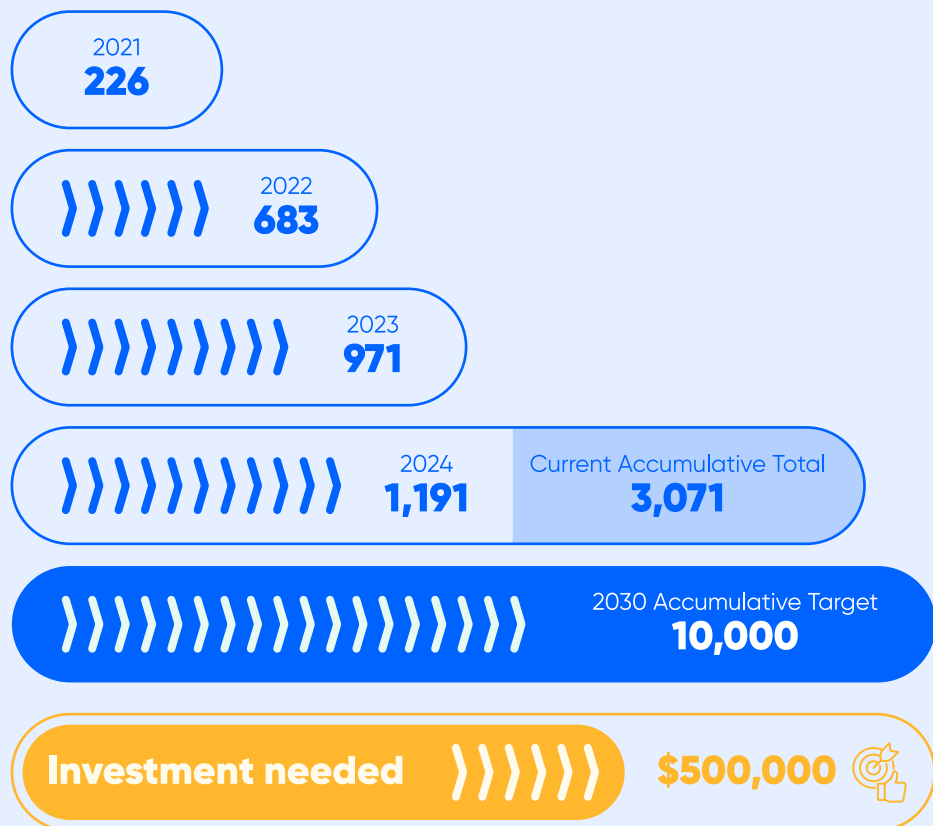
Launched in 2021, through the foresight and generosity of Foundation Director, Bonnie Boezeman AO, the AGF Junior Girls Scholarship Program provides scholarships to girls aged 9 to 16, enabling them to receive coaching, junior membership for one year, and a Golf Australia (GA) handicap.

Scholars can also join an alumni network, gaining access to special events, reciprocal playing rights, and stay connected with other girls in the program.

The program has seen incredible success with already over 3,000 scholarships being granted and 88% of girls retaining a club membership at the conclusion of the program.

The vision for the program is to help level the playing field by creating greater opportunities for women and girls to engage in golf.

# Junior Girls Scholarships granted



## Summer Dellow's story

Starting her golf journey at just five years old and standing at 105cm, Summer Dellow has flourished through the AGF Junior Girls Scholarship Program. Beyond honing her golf skills, she has built strong friendships and gained the confidence to compete in club competitions.

One of Summer's favourite aspects of the scholarship program has been, "meeting other girls my age who play," as well as the weekly professional tuition over the course of the year while also developing essential life skills.

Summer's father, Paul Dellow, is grateful for the positive role models the intergenerational friendships has created for his daughter.

Summer's growth is a testament to the impact of the program, not only in developing golf skills but in building self-confidence and lifelong relationships.

" Through golf, Summer has made some fantastic friends her age, but it is also great to see the relationships she is developing with older members at the club. I have enjoyed watching her develop the confidence and capability to now play with other adults in club competitions, not just myself."

**Paul Dellow**





# Unlocking affordable golf

## Subsidising 100,000 rounds of golf

Children make up only 3.8% of Australia's golf club membership, despite more than 650,000 playing some form of golf in 2021/22. TeeMates is looking to change that, by unlocking 100,000 affordable rounds of golf, per annum.

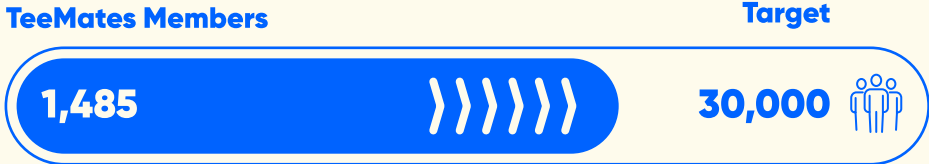
Launched in 2023, TeeMates is Australia's newest junior golf community, offering an affordable virtual golf membership for kids under 18. In partnership with Youth on Course, TeeMates enables young golfers to play at selected courses nationwide at a subsidised rate of \$5.

The program also provides opportunities for children to play in events with their friends and obtain a GA handicap.

AGF's investment in TeeMates is driven by making golf more accessible for all by breaking down financial barriers and bringing greater diversity to golf.

Your contribution will enable us to provide more subsidised rounds to young Australians wanting to play and becoming the next generation of lifelong golfers.

# TeeMates current reach & growth targets



## The Muadz siblings story

Adam and Damia Muadz, a brother-sister duo from Adelaide, have found joy and connection through the TeeMates program. Starting their golf journeys at ages 7 and 12, they now enjoy playing different courses, meeting new friends, and spending quality time together.

Inspired by their grandfather, seven-year-old Adam began playing golf at five. His enthusiasm soon encouraged 12-year-old Damia to join him, and she hasn't put down her clubs since.

Their father, Rabuan, appreciates how TeeMates combines fun with learning competitiveness.

“ It allows the kids to have fun, but at the same time teaches them on how to be competitive as golfers. It is nice to see how the kids are supporting each other during their golf game and embrace good sportsmanship from an early age.”

**Rabuan Muadz**





# Investing in future champions

## Expanding the GA rookie program squad for 10 more talented athletes

Australia has a proud history in golf, producing major winners and champions across tours all over the world who inspire our next generation of golfers.

Supporting our young athletes as they turn professional requires significant financial investment. The first five years on tour can be the most challenging, lonely, and expensive part of their journey.

The GA Rookie Program was established in 2009 to provide crucial funding through granting scholarships to promising young athletes to enable them to access training facilities, coaching, competition

opportunities, and international tournament experience.

Past members of the squad include Cameron Smith, Minjee Lee, Hannah Green, Lucas Herbert and Cameron Davis who have all recognised the impact of the scholarship on their professional careers and through the Golf Australia give back initiative have donated through the AGF over \$850,000.

With your help, AGF's goal is to increase the number of scholarships that can be awarded per year with a focus on talented young female golfers.



# GA Rookie Program current reach & growth targets



**Investment needed** >>>>>> **\$500,000**

## Hannah Green's story

After refining her skills in Golf Western Australia's High Performance programs, Hannah Green turned professional in 2017, thanks to a Golf Australia Rookie Program Squad scholarship.

This provided her with the financial support she needed to focus on training and competition.

Hannah's hard work quickly paid off, leading to three wins on the Symetra Tour and a promotion to the LPGA Tour. In 2019, she made history by winning the Women's PGA Championship, becoming the third Australian woman to claim a major title.

By 2024, Hannah was among the world's elite, breaking into the top 10 rankings and representing Australia at the Olympics for the second time.

Recognising the support she received, she now gives back to the AGF Junior Girls Scholarship Program and GA High Performance Program.

" I strongly believe in the value of AGF scholarships and wanted to give back now that I can. I've seen firsthand how much these scholarship girls benefit, and I'm excited to support anything that promotes girls' participation in the sport I love."

**Hannah Green**



# We need your help

**Funding of \$2 million is required annually and your immediate support is crucial and can make all the difference.**

Your contribution isn't just financial – it's an investment in the future of Australian golf and the lives of young people.

By supporting the AGF, you're helping to make golf accessible to all children, regardless of their background, and nurturing the next generation of champions.

We'd love to discuss how your donation can directly impact the lives of Australian children and help build a more inclusive, healthier and happier community.

**Together, we can ensure that every child, no matter their background or abilities, has equal access to the game of golf and the lifelong benefits that our sport provides.**



**Donations of \$2 or more are tax deductible.**

Scan the QR code below to make a donation



**Our partnership with the Australian Sports Foundation, enables your donation to be tax-deductible.**

Australian Sports Foundation is Australian Golf Foundation's official fundraising partner and is the only deductible gift recipient for sport in Australia.





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