



FOR THE NEXT
GENERATION



AUSTRALIAN
GOLF
FOUNDATION

**JUNIOR
GIRLS
SCHOLARSHIP
PROGRAM**

TOGETHER WE CAN TRANSFORM THE GAME OF GOLF

TRANSFORMING TODAY

Our Australian Golf Foundation (AGF) encourages and enables more Australians to play more golf, inspiring the next generation of golfers, so the sport continues to thrive. It was the foresight and generosity of Foundation Director, Bonnie Boezeman AO, that inspired our inaugural fundraising project, the Junior Girls Scholarship Program (JGSP), in 2021.

Bonnie had originally established the program at her local club, Killara, in NSW. The JGSP, administered by Golf Australia, now enables girls aged 10–16 around Australia to begin or continue their golfing journeys under the wing of qualified PGA Professionals or Community Instructors. The fun coaching program is designed to foster a deep love of golf. It nurtures strong bonds between the participants, and integrates the girls into their golf clubs, making them feel part of the club communities. The girls also develop valuable life skills like perseverance, etiquette, concentration and cooperation. They have the opportunity to join the Junior Girls Scholarship Alumni and receive benefits including reciprocal playing rights at other courses and discounted green fees. Alumni events give them opportunities to stay connected with friends they have made in the program.

Scholarship recipients may also continue to develop their golf through courses at the PGA Learning Hub, including the PGA Academy membership pathway program, and make a career of golf.

THRIVING INTO THE FUTURE

Thanks to pioneering Bonnie Boezeman AO and the Foundation's leadership, we have an exciting opportunity through the JGSP to correct the under-representation of girls and women in Australian Golf.

According to the *Golf Club Participation Report*, females made up only 19% of club members in 2021–22 – representing a steady decline from 30% in 1980. The number of Australian women playing on the professional tour also declined from around 50 in the 1990s to now just 17. Many girls schools don't offer golf as a sport, depriving girls of the opportunity to engage with the game from an early age.

For Australian Golf to properly reflect our community and to be sustainable and flourish in the future, we need to help more girls and women enjoy this unique sport.

Together we can transform the game of golf by creating greater opportunities for women and girls to engage in golf.



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Golf is a “game for life”, teaching social skills, etiquette, dress codes, adherence to rules, social interaction, how to win and lose, and best of all meet friends and have fun.

Giving whilst one is still alive, to witness the joy of changing lives and transforming small towns and clubs, can make hopes and dreams come true for families and young girls who will carry this experience in their hearts forever.

Bonnie Boezeman AO
Founder of the Junior Girls
Scholarship Program, AGF Director

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The Junior Girls Scholarship Program is not only creating the next generation of female golfers, but also impacting the lives of young girls beyond golf through building self-confidence, enhancing wellbeing, and developing valuable life skills and career advancement opportunities.

Karrie Webb AO
Seven-time major winner
and member of the
World Golf Hall of Fame

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MORE THAN A GAME

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I COULDN'T BELIEVE SUCH AN AMAZING OPPORTUNITY COULD EXIST

Singapore-born, Perth-based father **Jonathan Woon** found golf in 2021. His two daughters, 12-year-old **Cleo** and 10-year-old **Cassandra**, quickly followed.

Jonathan, 'a big advocate for women's sport', enrolled his girls in lessons and was delighted to learn about the AGF's Junior Girls Golf Scholarship Program from resident PGA Professional, Calum Juniper. Calum was aiming to connect girls through the program who were at the time scattered through private lessons and clinics. 'I couldn't believe such an amazing opportunity could exist', said Jonathan about the scholarship. 'My two daughters had only recently taken up golf, so the timing was impeccable.'

Cleo and Cassandra 'developed some new found confidence being amongst other girls', Calum said. 'It has been great helping them transition from lessons to playing nine-hole modified competitions through our club and Golf WA junior events.' As a father, Jonathan has most valued the life lessons including resilience his girls have been learning through golf. 'What the scholarship program does goes beyond sport. It ensures my girls have life skills both for the game and for their journey ahead', he says.

'In life, our best laid plans can fall short or do a complete 180. Similarly, in golf, our pre-shot routines can be executed to perfection, but the resulting shot could be a shank or a horrible slice. It has been valuable teaching the girls not to dwell on what hasn't gone to plan (like a bad shot), but instead to pick themselves up, recalibrate and look to the future.'



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I JUST LOVE GOING TO GOLF

'I never thought golf would be a sport for me, but I am loving it more and more', says 12-year-old **Emma Peard** of Batesman Bay, New South Wales. 'The best thing is meeting new people.' Emma graduated from the AGF's Junior Girls Golf Scholarship Program in 2022. Her home course is Catalina Golf and Country Club.

At nine, Emma was invited by a club member into its cadet program, a volunteer-run curriculum aimed at getting more juniors into golf. She quickly took to the sport and a year later was invited by the club's PGA Professional to join the AGF Scholarship Program.

'I am thankful to the club and the sport as it has helped Emma's confidence immensely', says Sascha Peard, Emma's mother. Through the program, Emma 'has learned how to build relationships with children of all ages plus older members'.

Two years into her golf career, Emma is flourishing. She was awarded club Cadet of the Year as an outstanding junior who demonstrates dedication, hard work and a positive attitude. And Emma's scholarship has also meant mum now plays more golf! 'I have admittedly picked up my clubs again', Sascha says.

Emma is still a junior member at Catalina Golf and Country Club, and is working toward a handicap – as well as getting mum on the fairway more often! The club's cadet program together with the AGF scholarship have seen Emma blossom from a timid 10-year-old into a confident young star.

The AGF Junior Girls Scholarship Program, which is the AGF's inaugural fundraising project, provides a wonderful opportunity for girls aged 10–16 years all around Australia to pursue their golfing journey under the watchful and nurturing eyes of PGA Professionals or Community Instructors and supporting the objective of attracting to the game more women and girls.

2021

**37 CLUBS FUNDED
AND 226 SCHOLARSHIPS
GRANTED**

2022

**117 CLUBS FUNDED AND
683 SCHOLARSHIPS GRANTED**

216% increase in clubs / 202% increase in scholarships

2023

**AIMING FOR 150 CLUBS
TO BE FUNDED AND 1,000
SCHOLARSHIPS GRANTED
ACROSS THE COUNTRY**

35% increase in clubs / 48% increase in scholarships

AMBITION FOR A TOTAL OF

**10,000 GIRLS TO BE GRANTED
SCHOLARSHIPS BY 2029**

**70% OF GIRLS IN THE 2021
PROGRAM WHO RECEIVED
SCHOLARSHIPS HAVE RETAINED
THEIR CLUB MEMBERSHIP**

*Sample of 20 clubs who submitted responses to a survey

**THE PROGRAM HAS ALSO
POSITIVELY IMPACTED
NATIONALLY THE NUMBER OF
JUNIOR FEMALE MEMBERS**

10% increase from 2019/20 to 2020/21



FUNDING

2021 Program

\$90,000

- » Organisation Donations \$50,000
- » Individual Donations \$40,000

2022 Program

\$351,086

- » Organisation Donations \$145,000
- » Individual Donations \$156,086
- » Sponsorship \$50,000

2023 Program

\$390,000*

- » Organisation Donations \$180,000
- » Individual Donations \$160,000
- » Sponsorship \$50,000

*Projected funds.

BE PART OF LEVELLING THE PLAYING FIELD

We invite you to join Bonnie Boezeman AO in giving the gift of golf to more Australian girls. Our goal is for 10,000 girls across the country to have received scholarships by 2029. To do this, we need to raise \$4 million. Every \$2,000 raised gives five girls the life-changing opportunity of a scholarship.

Let's reflect on what golf has meant to us, and how we can pay it forward. Let's share with the next generation – many of whom might not otherwise have access to the sport – the joy of realising our potential. Of laying down practice after practice and reaping the rewards. Of competing against ourselves and the course, not each other. Of feeling the strength and confidence of being athletic.

Help us level the playing field for today's girls and the female champions of tomorrow. Let's do this. Together.



HOW YOU CAN GIVE

The Australian Sports Foundation (ASF) is Australian Golf Foundation's official fundraising partner and is the only deductible gift recipient for sport in Australia.



Online Tax-Deductible Donations can be made via the ASF in the following ways:

- Visa, Mastercard or American Express
- EFT
- Apple Pay or Google Pay



In order to make a donation simply scan the QR code and follow the payment prompts.

Alternatively go to: asf.org.au/donate/australian-golf-foundation/junior-girls-scholarship-program or contact Cameron Wade, Executive Director, Australian Golf Foundation cameron.wade@golf.org.au **0408 474 659**.

A tax-deductible gift receipt will automatically be emailed to you from the ASF once your donation has been processed.

A gift in your will

If you would like to discuss leaving a gift in your will, please contact **Cameron Wade**, Executive Director, Australian Golf Foundation at the details above.